



## Quarter II - 2011 Newsletter

### New Table Top Medical Device Packaging Machine.



Starview has completed design, construction and field testing of its new Model **SB/PH1-1012** small format medical device packaging machine. This new model is a welcome addition to our growing medical device packaging machine series that includes larger floor model shuttles, two-station manual rotary as well as four and six-station semi-automatic rotary machines.

The new **SB/PH1-1012** is ideal for compact clean rooms and laminar flow hoods where space is at a premium.

Some of the more important features of the machine are:

- ★ Digital Temperature Controller with high and low temperature alarms.
- ★ Connects to readily available 115 Volt power.
- ★ Uses less than 1 cubic foot of compressed air at 100 psi per cycle.
- ★ Generous use of stainless steel in “chip” areas. Carbon steel components painted white epoxy.
- ★ Optional Class 10,000 clean room compressed air filter and external validation connection ports to easily access thermocouple connections, digital timer output and air line pressures.

The new brochure with embedded video has been posted on our website.

### Welcome aboard Tony Serpone.

On May 31st of this year Tony Serpone announced his resignation from Visual Packaging, LP to return to his native Montreal after more than 30 years of service for the current and predecessor Visual companies. Concurrently Tony joined Starview.

Tony will be contributing to all aspects of the business including parts, tooling, sales, machine design and machine construction. He is already well settled into his duties. Please feel free to contact Tony regarding replacement parts and tooling for any of the machines that he is intimately familiar with.

Tony can be reached by email [tony@starview.net](mailto:tony@starview.net) or by telephone toll free 1-888-278-5555 x228.

We are excited about the opportunities that Tony brings with him and look forward to his efforts on behalf of the growing Starview family.

## Starview machines a hit at Interpack.



For the first time in its history Starview exhibited machines at Interpack. Our European / Asian distributor, Ecobliss Blisterproducts had our FAB8-1418-3 producing double card trapped blister packages in their booth and Ecobliss India demonstrated our SB1-1012 CE Mark version in their booth in the India Pavilion.

Ecobliss captured a significant number of leads for these machines. We were told by many attendees that we were the only company with an automatic rotary blister packaging machine in the entire exhibition. We are excited about the new markets Interpack opened for our companies.

## Mid-year price increase.



Effective immediately some of our base machine and options prices have increased. We have seen most of our raw material prices escalate. We had hoped to hold the pricing for the entire year but found that for many machine models that was just not possible.

Most of the machine increases were in the Heat Sealing Machine category. For the most part the Food Packaging Machines, Skin Packaging Machines, Die Cutters and Thermoforming Machines, with only a few exceptions, did not change.

A new single CD Disc #1 Product Presentation will be mailed out in the next 30 days to update your pricing. Please replace the disc in your two disc set with the new one. A new Video CD will not be sent so please retain that disc and the DVD case.

Please feel free to contact us for new pricing of any specific models until your new Product Presentation CD arrives.

**Let Starview assist your customers with machines designed to make the total manufacturing process more effective. Contact one of our sales staff for packaging solutions to help your customers reduce cost and stay competitive.**

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